



AU HACK

SPONSOR CATALOG

WHAT IS AUHACK?

AUHack is a three-day hackathon organized by volunteering students. AUHack focuses on a broad variety of technical computer science and digital prototyping issues. It is a place for you and our students to have fun, get wiser, and challenge each other on real-life issues.

As a sponsor, you might want to take part in including specialized tracks and challenges, sponsor an event or simply sponsor a meal. There is a wide variety of options for you, no matter how much you want to take part in and support AUHack.

This is an opportunity for your company to get involved!

We expect about 150 students from all over the world to attend the hackathon from the 24th of March to the 26th of March 2023 which will be held at Aarhus University Campus Katrinebjerg. More than 2000 students from IT Product Development, Computer Science, Data Science, Digital Design, and ICT/E engineering attend their studies at Campus Katrinebjerg.

Interested in learning more? Check out our website at www.auhack.org.



SPONSOR PACKAGES

SPONSOR PACKAGES	Silver min. 7.500 DKK*	GOLD min. 20.000 DKK*	DIAMOND min. 35.000 DKK*
Provide a case*			✓
Own lounge area			✓
Provide mentors			✓
Host workshop			●
Small or large event			✓
Small event		●	
Temporary display area		●	
Social Media promotion		●	✓
Meal sponsor	●	●	●
Roll up banner	●	●	●
Promo on our Website	✓	✓	✓
Shared sponsor screen	✓	✓	✓
Goodiebag	✓	✓	✓

*excl. VAT

*Limited spots available for providing cases

● = optional, ✓ = mandatory

SPONSOR PACKAGES IN DETAIL

PROVIDE A CASE

Provide a challenge/case to the participants during the main opening ceremony (3 min) (e.g. design case, interesting technology (related to your company), use of a specific API or framework). Afterwards you decide and award the best project with a prize at the closing award ceremony.

OWN LOUNGE

Display area/lounge throughout the hackathon, and a table with your material in a central location at the event venue, for the entire weekend. You will need to have your mentors at the lounge during the day, which is a huge help for the students. Details: including electricity and WiFi connection.

SMALL OR LARGE EVENT

Your company will host an event when the participants need a break from work. The activity will be of your choice or we can set up a fun activity in your name. An example of a small event can be a free coffee cart for the participants. An example of a large event can be Bumber Ball. Hosting an event is a good way of meeting the students.

PROVIDE MENTORS

During the hackathon, you provide mentors for the event. Mentors will be introduced at the opening ceremony, and will provide their skillset to the participants during daytime of each day, or even longer if you prefer.

HOST WORKSHOP

Your company can host a workshop to teach skills that can apply to your company's field. If you provide a specific technology, APO/framework or similar, we advise that you host a workshop to help students get going.

SHARED SPONSOR SCREEN

Get your company name and logo on the shared sponsor screen displayed at the opening ceremony and during AUHack.

TEMPORARY DISPLAY AREA

Temporary display area the first day before the opening ceremony. A good way to meet students when they are eager to get to it.

SOCIAL MEDIA PROMOTION

Promotion of your company on AUHack's social media platforms.

MEAL SPONSOR

Sponsor one of the meals of the event (e.g. dinner sponsored by <Your company name>). Good food and pizza is the way to a student's heart.

ROLL UP BANNER

You can have a roll-up banner placed at the venue during the entire weekend.

PROMO ON OUR WEBSITE

Promotion of your company on AUHack's website with the name of your company and logo.

WE HOPE TO SEE YOU THERE!

All visiting sponsor representatives are provided with complementary lunch/coffee etc.

Flexible and customized sponsorship is also available at a level that meets your needs, so if none of the above packages fit your company feel free to contact our sponsor coordinator at sponsor@auhack.org.

Some of the sponsor-options do have a limit, so make sure to contact us as fast as possible if you have a preference.

Best Regards

AUHack Sponsor Team 2023

